

BIOFERTILIZERS TECHNOLOGY: AWARENESS, MARKETING AND FUTURE PERSPECTIVES FOR SUSTAINABLE DEVELOPMENT

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“Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs”

Brundtland Commission, 1987

AWARENESS ON BIOFERTILIZER TECHNOLOGY

Biofertilizers technology as an inalterable part of sustainable agriculture has to fit the basic requirements for its main dimensions. The biofertilizers technology has to be:

- *Appropriate*: to suit the social and infrastructural situations of the end-users;
- *Economically feasible and viable*: to be applicable by all farmers, regardless of their financial status and position, concerning the return on investment;